lululemon AI/ML Open House – Event Registration Privacy Notice and Consent

Event Date: 21 November 2026
Event Organiser: Lululemon India (Services) Private Limited ("lululemon", "we", "us" or "our")
Event Management Partner: ANSR Global Corporation Private Limited ("ANSR")

1. Who is collecting and processing your personal data?

The AI/ML Open House to be held on the Event Date (the "Event") is organised by lululemon, with ANSR appointed as its authorised event management and registration partner. lululemon determines the purposes and means of processing your personal data for the Purposes (as defined in Section 3 below). ANSR will process your personal data only on behalf of and in accordance with the instructions of lululemon, to assist lululemon with registration management, review of registrations against the Event's intended audience criteria, attendee communications, event coordination and related follow-up.

2. What personal data will be collected?

The following categories of personal data may be collected from you through the Event registration form, including registration forms made available on social media platforms:

- Identification information, including your name.
- Contact information, including your email address and mobile number.
- Professional information, including your current organisation, designation, professional experience and areas of expertise.
- Professional profile information, including your LinkedIn profile, where voluntarily provided.
- Your curriculum vitae (CV) or résumé, where you choose to provide it.
- Registration and participation information, including registration status, attendance and event-related communications.
- Feedback and other information voluntarily provided by you in connection with the Event.
- Photographs and video recordings in which you appear, taken at the Event, as described in Section 3.

Please do not provide government identification documents, financial information, health information or other sensitive personal information through the registration form unless specifically requested for a separately communicated and legitimate purpose. Any identity verification required for entry to the building premises will be communicated to you separately before the Event.

The Event is open only to individuals aged 18 years or above. Please do not register if you are under 18 years of age.

3. Why are we collecting and processing your personal data?

Your personal data will be processed for the following specific purposes (the "Purposes"):

- To register you for the Event and assess your eligibility against the intended audience criteria.
- To manage registrations, attendee lists and participation.
- To send event-related communications, including registration confirmations, reminders, follow-ups, updates and logistical information.
- To coordinate your attendance and facilitate access to lululemon's office premises.
- To administer and manage the Event and coordinate with relevant event personnel.
- To obtain feedback and prepare post-event reports and participation statistics.
- To contact you about future events and opportunities at lululemon that may be of interest to you, based on the information you provide, including any CV.
- To address event-related queries, complaints, security incidents or other concerns.
- To comply with applicable legal and regulatory requirements.

Your participation in the Event, or your submission of a CV, does not constitute an application for employment or guarantee any employment opportunity with lululemon.

Event photography: lululemon, or photographers engaged by lululemon, may take photographs and video recordings at the Event ("Images"). lululemon will own all right, title and interest, including all intellectual property rights, in and to the Images. With your consent using the checkbox at the end of this notice, lululemon and its group companies may use Images in which you can be identified (a) for internal Event records and (b) for employer branding, promotional and marketing purposes on lululemon's websites, social media channels and other communications, in any medium and throughout the world (together, the "Photography Purpose"). Your consent to the Photography Purpose is required to register for and attend the Event. You will not be compensated or receive any additional consideration for the use of Images, and you will not have the right to inspect or approve any material or content in which Images are used. Images used for the Photography Purpose will be retained for as long as necessary for the Photography Purpose, or until you withdraw your consent, whichever is earlier. If you withdraw your consent, we will stop any further use of those Images and remove them from channels we control within a reasonable time. We cannot recall Images that third parties have already viewed, shared or downloaded from public channels, or materials already printed or distributed, before your withdrawal.

4. With whom may your personal data be shared?

Your personal data may be shared, to the extent necessary for the Purposes and the Photography Purpose, with:

- lululemon and its authorised personnel, including relevant People & Culture, Talent Acquisition, Technology, Legal, Security and event management teams.
- ANSR and its authorised personnel involved in registration management, attendee communications and event coordination.
- Authorised third-party service providers supporting registration, event administration, photography, communication, technology and security.
- lululemon's affiliates and group companies, where necessary for the Purposes or the Photography Purpose and in accordance with applicable law.
- Government authorities or regulatory bodies, where disclosure is required under applicable law.

ANSR may use its existing professional contact database to identify and invite individuals to the Event, and may run promotional, lead generation and retargeting campaigns on social media platforms through its own accounts. ANSR is independently responsible for its database and for such outreach and campaign activities, including any use of cookies or similar technologies, which are governed by ANSR's own privacy notice. If you register through a form on a social media platform, that platform will also process your information in accordance with its own terms and privacy policy. The details of individuals who have merely been invited and have not registered will not be shared with lululemon.

5. Will your personal data be transferred outside India?

Your personal data may be accessed, transferred, processed or stored by lululemon's group companies, affiliates and authorised service providers located in India or other jurisdictions where lululemon operates or maintains its business and technology infrastructure.
Any such transfer or access will be undertaken in accordance with applicable data protection laws and subject to appropriate safeguards. Your personal data will not be transferred to any country or territory outside India that is restricted by the Government of India under applicable law.

6. How long will your personal data be retained?

Your personal data will be retained only for as long as necessary to fulfil the Purposes, including event administration, attendance management, post-event reporting and compliance with applicable legal or regulatory requirements. Unless a longer period is required under applicable law or described below, your personal data will not be retained for more than six (6) months after the Event Date. ANSR will securely delete or return your personal data to lululemon on completion of its Event-related services. For the Photography Purpose, photographs and video recordings will be retained as described in Section 3.

Once the Purposes and the Photography Purpose have been fulfilled and retention is no longer necessary or legally required, your personal data will be securely deleted or anonymised in accordance with applicable requirements.

7. How will your personal data be protected?

lululemon and its authorised service providers implement appropriate technical, organisational and administrative security measures to protect your personal data against unauthorised access, disclosure, alteration, loss, misuse or destruction.
Access to your personal data will be restricted to authorised personnel and service providers who require such information for the Purposes and the Photography Purpose.

8. What are your rights?
Subject to applicable law, you may have the right to:

- Obtain information about the personal data being processed and the purposes of processing.
- Request correction or updating of inaccurate or incomplete personal data.
- Request deletion of your personal data, subject to applicable legal and retention requirements.
- Withdraw your consent.
- Raise a grievance or complaint regarding the processing of your personal data with us and, if your grievance is not resolved, make a complaint to the Data Protection Board of India.
- Nominate another individual to exercise your rights, where recognised under applicable law.

Withdrawal of consent will not affect the lawfulness of processing undertaken before such withdrawal. Please note that withdrawal may affect your ability to participate in the Event where the relevant information is necessary for registration or event administration.

9. How can you contact us?
For any queries, requests or grievances concerning the processing of your personal data, including requests to exercise your applicable rights or to withdraw your consent, please contact our Privacy Contact using the contact details below. Withdrawing your consent will be as easy as giving it. Any such request received by ANSR will be forwarded to us.

Privacy Contact, **lululemon India (Services) Private Limited**
Email: india@lululemon.com
Address: 10th Floor, Block NXT Tower 2, Manyata Embassy Business Park, Outer Ring Road, Nagawara, Bengaluru, Karnataka – 560045.

If you are not satisfied with our response to your grievance, you may make a complaint to the Data Protection Board of India in the manner prescribed under applicable law.

This notice is available in English. You may request a copy of this notice in any language specified in the Eighth Schedule to the Constitution of India by writing to us at the email address above.

10. Updates to this Notice
This notice may be updated to reflect changes in the Event arrangements, applicable legal requirements or data processing practices. Any additional notice or consent required under applicable law will be provided or obtained, as appropriate.

11. **Event Terms**
By registering for and attending the Event, you agree to the following terms (the "Event Terms").

Conduct: You will not engage in any conduct, make any statements or take any actions at the Event that (a) cause harm, offence or distress to any person, including on account of their political or religious beliefs; (b) are inconsistent with lululemon's principles of inclusion, diversity, equity and action; or (c) constitute harassment, discrimination or hostility toward any individual or group. You will comply with all building, security and safety

rules and any instructions given by lululemon, ANSR or building personnel. lululemon may refuse entry to, or remove from, the Event any person who breaches these Event Terms.

Speakers and content: The Event may feature speakers, panellists and participants who will share their individual perspectives and opinions. All statements, opinions and views expressed by speakers, panellists or participants represent solely their personal beliefs and do not reflect or represent the official policies, positions or endorsements of lululemon. lululemon does not and cannot control, verify or endorse any content presented by speakers or participants at the Event, and any content shared at the Event is provided for general information only.

Confidentiality and recording: You may be exposed to non-public information about lululemon, its business, technology or premises while attending the Event. You will keep such information confidential and will not record, photograph or livestream any session, presentation or part of lululemon's premises without lululemon's prior written approval.

Release: To the fullest extent permitted by law, you release lululemon, its group companies and affiliates, and their respective directors, officers, employees and agents from any and all claims arising from (a) any statements, opinions or content expressed by any speaker or participant at the Event; (b) any offence, harm or disagreement caused by third-party statements; (c) your interactions with other participants at the Event; (d) any decision you make based on information presented at the Event; or (e) any loss of or damage to your personal belongings. Nothing in these Event Terms excludes or limits any liability for death or personal injury caused by negligence, or any other liability that cannot be excluded or limited under applicable law.

Changes to the Event: lululemon may change the Event agenda, speakers, venue or timing, or postpone or cancel the Event, at any time without liability to you.

General: If any provision of these Event Terms is held to be unlawful, void or unenforceable, that provision will be severed and will not affect the validity and enforceability of the remaining provisions. These Event Terms are governed by the laws of India, and the courts of Bengaluru, Karnataka will have exclusive jurisdiction over any dispute arising under them.
